

FOR IMMEDIATE RELEASE

CONTACT: Mark J. Muñoz
Dowling & Yahnke, LLC
12340 El Camino Real, Suite 450
San Diego, California 92130
Mark.Munoz@dywealth.com (858) 509-9500

ALANA ASMUSSEN AND MIKE BROWN BECOME PARTNERS IN FIRM

San Diego, California - April 1, 2015 - Dowling & Yahnke, LLC, a wealth advisory firm managing over \$2.5 billion for more than 900 clients, is proud to announce that Alana Asmussen, CFA, CFP® and Mike Brown, CFA, CPA, CFP® are now Partners in the Firm.

Alana has been with the Firm since 1995 and has held various positions including her current responsibilities as Director. She holds the Chartered Financial Analyst (CFA) and CERTIFIED FINANCIAL PLANNER™ (CFP®) designations. Alana completed her undergraduate degree at the University of Iowa, earning a Bachelor's Degree in Business, Economics and later earned a Master's Degree in Business, Financial Planning (MSBA) from San Diego State University. She is a past president of the CFA Society of San Diego and is active in the San Diego community, including P.E.O., a women's philanthropic, educational organization.

Mike has been with the Firm since 2012. Prior to joining the Firm he was a Partner at Deloitte, a global accounting, financial advisory, and consulting organization, where he spent fifteen years working with public companies and private equity investor clients. Mike holds the Chartered Financial Analyst (CFA) and CERTIFIED FINANCIAL PLANNER™ (CFP®) designations, is licensed as a Certified Public Accountant (CPA), and has a Master of Business Administration (MBA) degree from the Kellogg School of Management at Northwestern University. He completed his undergraduate work at Oakland University (Michigan), where he majored in Accounting and graduated summa cum laude. Mike is on the Board of Directors and Executive Committee at Junior Achievement of San Diego.

"A critically important, differentiating factor for us compared to other firms is the caliber of our team at Dowling & Yahnke," stated Will Beamer, one of the Firm's Partners, as well as President and CIO. "More specifically, we stress that our advisors demonstrate exemplary client focus, master deep industry knowledge, and obtain advanced degrees and industry-leading credentials, such as the CFA and CFP®. Alana and Mike exemplify our standards. We are excited and proud to have them as Partners to help drive the vision of the Firm for years to come."

About Dowling & Yahnke, LLC

Since 1991, Dowling & Yahnke has provided customized solutions in investment management, retirement planning, and charitable giving. As a fiduciary, fee-only adviser, Dowling & Yahnke places clients' interests first, giving them peace of mind in a complex financial world.

For more information, visit dywealth.com.