

**FOR IMMEDIATE RELEASE**

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**ELIAS VERA EARNS CFP® CERTIFICATION**

**San Diego – April 29, 2015:** Dowling & Yahnke, LLC, a San Diego-based wealth advisory firm managing over \$2.5 billion for more than 900 clients, is proud to announce that **Elias Vera**, Assistant Portfolio Manager, is now a CERTIFIED FINANCIAL PLANNER™ (CFP®).

To earn this distinguished designation, a candidate must pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances. Candidates also complete a minimum of three years of full-time financial planning-related experience and adhere to the CFP Board's Standards of Professional Conduct ethical and practice standards.

“Having earned the CERTIFIED FINANCIAL PLANNER™ designation, Elias joins an elite group of financial professionals,” said Will Beamer, President and Chief Investment Officer. “Earning this globally-recognized professional credential is the result of years of dedication, studying, and hands-on experience. We congratulate Elias’ outstanding achievement.”

As a CFP® practitioner, Elias joins eleven other members of the Dowling & Yahnke team who have achieved this highly respected designation.

Elias has been with the Firm since 2007 and has held various positions including his current responsibilities as an Assistant Portfolio Manager. He holds the Chartered Financial Analyst (CFA) and CERTIFIED FINANCIAL PLANNER™ (CFP®) designations. Elias completed his undergraduate degree at the University of California, Los Angeles; earning a Bachelor’s Degree in Business Economics and later earned a Master’s Degree in Business, Finance (MSBA) from San Diego State University. He is active in the San Diego community.

**About Dowling & Yahnke, LLC**

Since 1991, Dowling & Yahnke has provided customized solutions in investment management, retirement planning, and charitable giving. As a fiduciary, fee-only adviser, Dowling & Yahnke places clients’ interests first, giving them peace of mind in a complex financial world.

For more information, visit [dywealth.com](http://dywealth.com).

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